From: Ariana Gomez
To: Noah Strouse

Subject: RE: Santee Winter Wonderland

**Date:** Wednesday, December 07, 2016 12:07:00 PM

You can use any one of these. I plan to have actual photos of the event to share for the 17<sup>th</sup> date.

## Thank you!

**From:** Noah Strouse [mailto:noah@historiccore.bid] **Sent:** Wednesday, December 07, 2016 11:53 AM **To:** Ariana Gomez <ariana@fashiondistrict.org>

Subject: Re: Santee Winter Wonderland

Great. Will do. Any favorite / amazing photos of Santee Alley to use for posts?

## **NOAH STROUSE**

Director of Marketing & Services

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On Wed, Dec 7, 2016 at 11:50 AM, Ariana Gomez < ariana@fashiondistrict.org > wrote:

Hi Noah,

Rena mentioned she talked you about our Winter Wonderland event this Saturday (Dec. 10) and next (Dec. 17). She said you might be able to help us spread the word. I'm attaching our event flyer here and we have a Facebook event page at <a href="https://www.facebook.com/events/376376392707737/">https://www.facebook.com/events/376376392707737/</a>

Admission is free and all the activities will be free as well – arts & crafts, Santa letter

writing station, kids game zone, photos with Santa. LAFD is also stopping by so kids can check out the fire truck. It truly is a community event. Full event spiel below...

Join us Saturday, Dec. 10 & 17 for a day of holiday fun, family activities, and shopping! Santee Winter Wonderland will take place on 11th Street between Santee Street and Maple Ave. This is a family-friendly, community event. Admission is FREE!

- \* Selfies with Santa, 12 noon to 3 p.m.
- \* Santa Letter Writing Station
- \* Holiday Arts & Crafts
- **\*** Kids Game Zone
- ★ Face Painting
- **#** 6 Minute Portraits
- Food
- **₩ Music**
- \* and more!

In partnership with Councilmember Jose Huizar, 14th District.

## Thank you!! Ariana

Ariana Gomez Marketing & PR Manager



## **LA Fashion District BID**

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